

## CALL FOR EXPRESSION OF INTEREST

EOI Code Number: CLMSPH-008  
Name of Project: CLMS PH  
Funding Partner: UNAIDS

Title of TA Provision: Strategic Communications Consultancy in the Development of a Web-Based Application for the Community-Led Monitoring System (CLMS) for HIV and AIDS Service Delivery in the Philippines  
Type of TA Provider: Individual Consultancy  
Terms of Reference: (Subject to Contract of Service)

**PROJECT BACKGROUND:** In 2022, TLF Sexuality, Health and Rights Educators Collective (TLF SHARE), a duly registered non-stock, non-profit organization was awarded a grant to implement a program to design, develop, and launch a web-based, community-led monitoring system (CLMS) for HIV and AIDS service delivery. The project is supported by the United States Agency for International Development (USAID) through the Joint United Nations Programme on HIV and AIDS (UNAIDS). It constitutes the first phase, or developmental stage to establish a program on the CLMS, to include pilot case studies on the utilization of the CLMS for programmatic decision making and planning. Succeeding phases will include community capacity building, maintenance and institutionalization of the CLMS.

**DESCRIPTION OF THE TECHNICAL ASSISTANCE (TA):** The Consultant shall perform strategic communications planning for the advocacy for and social marketing of the CLMS platform or app, to include: (1) designing, implementing and reporting results of a participatory assessment on the communications context and needs of the CLMS system; (2) providing learning and planning process facilitation for the term-delimited, messages and channels-based strategies; (3) consulting and recommending complementary strategies and tactics for TLF Share Collective as institutional channel; and (4) developing a full plan document, including operations and tactical requirements in implementation, monitoring and evaluation.

### DESIRED QUALIFICATIONS OF THE TA PROVIDER

(Individual Consultant – Strategic Communications Expert)

- At least four (4) years of professional experience on strategic advocacy and social marketing communications as a specialist, consultant, and/or trainer
- With a project or consultancy portfolio in ASMC planning, campaigns or activities
- Formal educational accomplishment as evidence of competence and expertise
- Additional compatible learning and development received and provided; focus expertise on HIV or other health and development subject matter preferred

### REQUIREMENTS

- ❑ Address to: Executive Director, TLF SHARE Collective Inc.
- ❑ Letter of Expression of Interest (to include willingness to commit 100% level of effort in the Consultancy between August and September)
- ❑ Resume (to highlight compatibility with the stated desired qualifications)
- ❑ Documents to support any of the performed projects or consultancy in the portfolio
- ❑ Deadline for Submission: August 15, 2022 (Monday), not later than 06:00PM (GMT+8) through the provided contact information below
- ❑ TLF Share shall arrange for an interview to facilitate the selection and offer

**CONTACT:** Rocky Rinabor, (0995) 9963104, [clmsphproject.tlfshare@gmail.com](mailto:clmsphproject.tlfshare@gmail.com)

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